

# FORUM

Mediakit  
2022

# ADVERT



## DEADLINES

### ISSUE No. 33

Publishing Date: April 2022  
Orders special placements 17.02.2022  
Orders regular placements 01.03.2022  
Material 07.03.2022

### ISSUE No. 34

Publishing Date: October 2022  
Orders special placements 18.08.2022  
Orders regular placements 01.09.2022  
Material 08.09.2022

## CANCELLATION DATE

six weeks prior to printing

## SPECIFICATIONS

### AD-SPECS:

2 page: 420 x 280 mm + 3 mm bleed  
1 page: 210 x 280 mm + 3 mm bleed

### PRINTER-PROFILES:

ISOcoated\_v2\_300\_eci

## SEND PRINTING FILE TO:

anzeigen@off-ones-rocker.eu

## DISTRIBUTED CIRCULATION PRINT & DIGITAL

100.000 copies

# PRICES

## RATES:

2/1	34.700 Euro
1/1	17.300 Euro

## SPECIAL PLACEMENTS:

Opening Spread	52.000 Euro
Back Cover	43.300 Euro

Placement surcharge before 5th double spread	43.300 Euro
Placement surcharge before page 35 for 1/1 page	21.700 Euro

## BANK ACCOUNT

OFF ONE'S ROCKER PUBLISHING LTD.  
Berliner Sparkasse  
IBAN DE33 1005 0000 6604 0889 69  
BIC BELADEVXXX

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# ONLINE

## ADVERTORIALS & CONTENT ONLINE

Prices available on request.



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- 35 000 Fans
- 35 000 monthly engagement
- 150 000 erreichte User
- Interaktion/erreichte User 23%



### INSTAGRAM

- 35 000 Follower
- 30.000 monthly engagement



### HOME PAGE

- Unique User 20 000 pro Monat
- 35 000 page views